

Editorial Guidelines

InFluential Magazine

InFluential is published every other month and captures emerging trends on the verge of shaping our world as exemplified through avant-garde leaders who inspire us on personal and professional levels. Our benchmark is founded upon identifying key elements that positively define cultural influence and significance. In providing direct insight, resources and direction into what is now and especially what is next, *InFluential* establishes itself as the premiere and trusted source of trends sure to impact the way we live, dream and distinguish our world.

Our readers are diverse and are at various stages of life. Our readers on average have obtained some level of education and are affluent. Whether we are talking about art & entertainment, financial health, living well, style and technology, our readers are interested! They are interested in extending their reach and finding new and exciting opportunities to do so.

InFluential is eager to work with professional writers of proven accomplishment who are familiar with recent issues of the E-zine and have ideas for stories that are genuinely fresh and germane to the E-zine's motto - "The Art of Living Well".

Prospective *InFluential* writers should familiarize themselves with recent issues of the E-zine by viewing recent issues at www.influential-magazine.com.

Features

InFluential is looking for strong, well-researched, literate nonfiction storytelling about significant and positive emerging trends, education, all things inspiring to the art of living well. Writers should look for ways to cast new light on well-established issues. We look for informative stories of local, national and international significance.

We are always looking for pieces that weave events, discoveries, and intrinsic experiential insights into the narrative. We are specifically directed in showcasing creative resolutions and uplifting solutions rather than adding to the list of issues at hand. We publish dramatic investigative stories that have the potential to reach a broad audience. Features often focus on aspects of our motto "The Art of Living Well"

InFluential does not publish or consider written articles that are political, judgmental, confrontational or highly technical. We do not publish unsolicited cartoons, poetry, or fiction. Please do not submit works in these genres.

Departments

Much of the material in *InFluential's* departments is written by staff editors and contributing writers. The following sections of the magazine; however, are open to freelancers.

"InFluence" provides a colorful, upbeat take on subjects affecting the art of living well. At turns practical and whimsical, this section informs readers about the latest (and best) trends, products, and tips in food, fashion, and other areas of their everyday lives. Writers are encouraged to submit queries on light, positive, inspiring topics that will help readers add more value to their lives. We especially welcome ideas that incorporate lists, factoids, photos, how-to's, recipes, quotes, statistics, tips, and other quick-hit presentations.

"InNetwork" focuses on individuals who are making a difference in their respective fields and areas of life. These are people, who are interesting, on the move and because of their positive impact, our readers can add to their own depth of awareness.

"InDulge" focuses on those indulgences of life that exemplify the art of living well. From products and services, food, wine and exotic vacations, these are the indulgences and dreams personifying the ultimate goal of living well.

Thank you for your interest and we hope you can join us soon as a contributing writer.

Submission Process

1. Well-researched, tightly focused queries of no more than two short paragraphs should be submitted to Submissions@Influential-magazine.com.
2. Professional writers please submit query per above along with published samples.
3. Only submissions received via email in Word format with no image attachments will be considered.
4. Note the publication months and theme pertaining to your query article.
5. Note your article request – either Feature or Department.
6. Feature Articles: 600 to 800 words.
7. Department Articles: 400 to 600 words.
8. Please do not send slides, prints, or other artwork. If photos or illustrations are required for your submission, they will be requested upon acceptance to publication.
9. Editorial receives a high volume of interest in this area so please note you will be contacted if your query is accepted.
10. No phone calls accepted.